

SPONSOR
PACKAGE

Valley Caregiver Resource Center Presents a

Tropical Soirée



OCTOBER 17, 2025
CLOVIS VETERANS MEMORIAL HALL
6:30 PM

Valley Caregiver Resource Center Presents a

Tropical Soirée



Sponsor Levels

PRESENTING SPONSOR \$15,000

- Two reserved tables of eight with VIP service and seating
- Opportunity to showcase a two-minute company video presentation
- Special VIP recognition, décor, and gifts for your tables at the dinner
- Personalized logo placement on all of the dinner tables
- Name or logo prominently listed on all event collateral
- Full page color ad in the event program with premium placement
- Name recognition from the stage
- Logo will be featured on key slides throughout the event
- Name or logo listed on all VCRC social media sites
- Company logo on VCRC website with link to sponsor's website
- Recognition in the quarterly VCRC Newsletter (circulation of 3,000)

* Includes the first right of refusal for next year

DIAMOND SPONSOR \$10,000

- Two reserved tables of eight with VIP service and seating
- Special VIP recognition, décor, and gifts for your tables at the dinner
- Name or logo prominently listed on all event collateral
- Full page color ad in the event program with premium placement
- Name recognition from the stage
- Logo will be featured on key slides throughout the event
- Name or logo listed on all VCRC social media sites
- Company logo on VCRC website with link to sponsor's website
- Recognition in the quarterly VCRC Newsletter (circulation of 3,000)

SAPPHIRE SPONSOR \$5,000

- Reserved table of eight with VIP seating
- Name or logo on all VCRC social media sites and on our website
- Recognition in the quarterly VCRC Newsletter (circulation of 3,000)
- 1/2 page color ad in the event program
- Logo will be featured on key slides throughout the event

EMERALD SPONSOR \$3,000

- Reserved table of eight with VIP seating
- Name or logo on all VCRC social media sites and on our website
- Recognition in the quarterly VCRC Newsletter (circulation of 3,000)
- 1/4 page color ad in the event program
- Logo will be featured on key slides throughout the event

RUBY SPONSOR \$1,500

- Name & logo on all VCRC social media
- Four reserved seats
- Recognition in the quarterly VCRC Newsletter (circulation of 3,000)
- Listed in the event program
- Logo will be featured on key slides throughout the event

For Questions, Please Contact:

Meghan Velasquez, Executive Director

5363 N. Fresno Street, Fresno, CA 93710

Phone: (559) 224-9154 ♦ Fax: (559) 224-9179

www.valleycrc.org ♦ mvelasquez@valleycrc.org

Valley Caregiver Resource Center is a 501(C)(3) charitable organization. Contact your tax advisor regarding deduction of donations.

Valley Caregiver Resource Center Presents a

Tropical Soirée



Specialty Sponsors

AUDIO VISUAL SPONSOR \$6,500

- Exclusive sponsor for audio and video presentation
- Company logo throughout the PowerPoint presentation
- 1/2 page color ad in the program
- Reserved table of eight

* Includes the first right of refusal for next year

PROGRAM SPONSOR \$5,000

- Exclusive sponsor for the program that every attendee receives
- Full page color ad prominently placed in the program
- Reserved table of eight

* Includes the first right of refusal for next year

DESSERT SPONSOR \$3,000

- Exclusive sponsor for the desserts
- Company logo or name will be displayed on individual desserts
- 1/4 page color ad in the program
- Four reserved seats

* Includes the first right of refusal for next year

PICTURE PERFECT SPONSOR \$2,000

- Exclusive sponsor of the photo booth for the evening
- Every photo strip is branded with your logo
- 1/4 page color ad in the program
- Four reserved seats

* Includes the first right of refusal for next year



YOUR GENEROUS SPONSORSHIP ALLOWS VALLEY CAREGIVER RESOURCE CENTER TO CONTINUE TO BRING VALUABLE SERVICES TO THE CAREGIVER COMMUNITY AND OUR SENIORS IN THE CENTRAL VALLEY.

For Questions, Please Contact:

Meghan Velasquez, Executive Director

5363 N. Fresno Street, Fresno, CA 93710

Phone: (559) 224-9154 ♦ Fax: (559) 224-9179

www.valleycrc.org ♦ mvelasquez@valleycrc.org

Valley Caregiver Resource Center is a 501(C)(3) charitable organization. Contact your tax advisor regarding deduction of donations.

Valley Caregiver Resource Center Presents a

Tropical Soirée



Company Name/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Authorizing Signature: _____



We Would Like to Support VCRC's 2025 Celebration of Care at the Following Sponsorship Level:

- PRESENTING SPONSOR: \$15,000
- DIAMOND SPONSOR: \$10,000
- SAPPHIRE SPONSOR: \$5,000
- EMERALD SPONSOR: \$3,000
- RUBY SPONSOR: \$1,500

Specialty Sponsorships

- AUDIO VISUAL SPONSOR: \$6,500
- PROGRAM SPONSOR: \$5,000
- DESSERT SPONSOR: \$3,000
- PICTURE PERFECT SPONSOR: \$2,000

Please reserve _____ tickets at \$150.00 each

We are unable to attend, a donation is enclosed in support of VCRC

Checks made payable to: Valley Caregiver Resource Center or VCRC. For Credit Card Payments, please see attached 'Credit Card Form' or call VCRC to process. **PLEASE SUBMIT ALL PAYMENTS BY SEPTEMBER 12, 2025.**

- Check Enclosed
- Pay By Credit Card

For Questions, Please Contact:

Meghan Velasquez, Executive Director

5363 N. Fresno Street, Fresno, CA 93710
Phone: (559) 224-9154 ♦ Fax: (559) 224-9179
www.valleycrc.org ♦ mvelasquez@valleycrc.org

TOTAL AMOUNT DUE: \$ _____

Valley Caregiver Resource Center is a 501(C)(3) charitable organization. Contact your tax advisor regarding deduction of donations.

Valley Caregiver Resource Center Presents a

Tropical Soirée



If you wish to pay your sponsorship, ticket purchase, and/or donation with a credit card, please complete the following and return to VCRC via mail or email.

Credit Card Info:

Card Type: Visa MasterCard Discover American Express

Name on Card: _____

Company: _____

Card Number: _____ Billing Zip Code: _____

Exp. Date (Month/Year): ____/____/____ Authorization Code: _____

Signature: _____

AUTHORIZED AMOUNT TO CHARGE: \$ _____

For Questions, Please Contact:

Meghan Velasquez, Executive Director

5363 N. Fresno Street, Fresno, CA 93710
Phone: (559) 224-9154 ♦ Fax: (559) 224-9179
www.valleycrc.org ♦ mvelasquez@valleycrc.org

Valley Caregiver Resource Center is a 501(C)(3) charitable organization. Contact your tax advisor regarding deduction of donations.

Valley Caregiver Resource Center Presents a

Tropical Soirée



Full page Ad included with:

- PRESENTING SPONSORSHIP
- DIAMOND SPONSORSHIP
- SAPPHIRE SPONSORSHIP
- PROGRAM SPONSORSHIP

1/2 page Ad included with:

- EMERALD SPONSORSHIP
- AUDIO/VISUAL SPONSORSHIP

1/4 Page Ad included with:

- RUBY SPONSORSHIP
- DESSERT SPONSORSHIP
- PICTURE PERFECT SPONSORSHIP

AD SUBMISSIONS:

SEND ARTWORK TO:

kthrock80@gmail.com

CAMERA READY ADS:

All camera-ready artwork must be furnished in an electronic format and sent as a high resolution (300dpi) PDF file. All fonts should be embedded or converted to outlines.

IF YOU NEED ASSISTANCE WITH AD DESIGN

You may contact our freelance designer, Katie Throckmorton, if you cannot submit camera-ready artwork and need help with ad design. Rate is \$50/hour. Most ads take between 2-4 hours. You will need to send your company logo & any copy you wish to be included in your ad to kthrock80@gmail.com no later than the materials deadline below.

FULL PAGE
(Bleed Only)

6" x 9"

1/2 PAGE
5" x 3.875"

1/4 PAGE
2.375" x 3.875"

AD DEADLINES:

CAMERA READY DEADLINE:

September 26, 2025

MATERIALS DEADLINE:

September 19, 2025

* **NOTE:** For Full Page Bleed Ads, please make sure all live text and images are at least 1/2" inside the above dimensions on all sides.

For Questions, Please Contact:

Meghan Velasquez, Executive Director

5363 N. Fresno Street, Fresno, CA 93710

Phone: (559) 224-9154 ♦ Fax: (559) 224-9179

www.valleycrc.org ♦ mvelasquez@valleycrc.org

PRICING FOR ADDITIONAL AD SPACE:

- Full Page Ad: \$1,000
- 1/2 Page Ad: \$650
- 1/4 Page Ad: \$350

Valley Caregiver Resource Center is a 501(C)(3) charitable organization. Contact your tax advisor regarding deduction of donations.